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Plant People, a Podcast from the New York Botanical Garden and PRX, Kicks Off Its Second Season of Exploring the Connections between People and Plants and How Both Need Each Other to Thrive

The Award-Winning Podcast Is Hosted by Jennifer Bernstein, CEO and The William C. Steere Sr. President of the New York Botanical Garden

Featuring Lively Conversations with Scientists, Gardeners, Artists, and More, *Plant People* Season Two Launches March 10 on All Major Podcast Platforms



Bronx, **NY**—The New York Botanical Garden (NYBG) today announced the second season of *Plant People*, its award-winning podcast brought to audiences in partnership with nonprofit public media organization PRX. Exploring the ways our relationships with plants are tied to the environment and all of our connections to the ecosystems we rely on to thrive, the new season will feature lively stories and conversations with scientists, gardeners, artists, explorers, and more.

An audio trailer for *Plant People* is available now across all major podcast platforms, including Apple Podcasts, Spotify, Amazon Music, iHeart, Overcast, and Pocket Casts. The second season kicks off on Monday, March 10, 2025, with new episodes released bi-weekly.

The trailer and podcast, including all 10 episodes of the first season, are also available at https://www.nybg.org/plantpeople/.

In each 30-minute episode, host Jennifer Bernstein, CEO and The William C. Steere Sr. President of the New York Botanical Garden, guides listeners through the role that humans play in caring for our shared planet. *Plant People* will take deep dives into topics such as global food security; gardening as an act of resistance; extreme botany in the world's most challenging environments; and New York City's greenest borough, the Bronx. Listeners will also hear how they can take action, protecting what we have—and cultivating what we need—to ensure plants and people continue to support each other for future generations.

The first season of *Plant People*, which saw 108,000 downloads, won a Signal Award as one of the best new podcasts of 2024.

In the first episode of season two, Ian Frazier—the author of *Paradise Bronx: The Life and Times of New York's Greatest Borough*—joins Jennifer Bernstein to discuss the borough that is home to the New York Botanical Garden. Founded more than 130 years ago, NYBG has been an anchor



Jennifer Bernstein, CEO and The William C. Steere Sr. President of the New York Botanical Garden, and Ian Frazier, author of Paradise Bronx: The Life and Times of New York's Greatest Borough, who is the first guest on season two of NYBG's Plant People.

institution through much of the Bronx's lively history, from its transformation from farmland to the proliferation of subways, the creation of hip-hop, and so much more. Frazier introduces listeners to the borough's rich history of building and revitalization driven by the people who call it home—from its original landscapes and development to environmental and municipal neglect and its remarkable resilience and recovery in recent decades.

About The New York Botanical Garden

The New York Botanical Garden (NYBG) has been a connective hub among people, plants, and the shared planet since 1891. For more than 130 years, NYBG has been rooted in the cultural fabric of New York City, in the heart of the Bronx, its greenest borough. NYBG has invited millions of visitors to make the Garden a part of their lives, exploring the joy, beauty, and respite of nature. NYBG's 250 acres are home to renowned exhibitions, immersive botanical experiences, art and music, and events with some of the most influential figures in plant and fungal science, horticulture, and the humanities. NYBG is also a steward of globally significant research collections, from the LuEsther T. Mertz



Library collection to the plant and fungal specimens in the William and Lynda Steere Herbarium, the largest such collection in the Western Hemisphere.

The plant people of NYBG—dedicated horticulturists, enthusiastic educators, and scientific adventurers—are committed to helping nature thrive so that humanity can thrive. They believe in their ability to make things better, teaching tens of thousands of kids and families each year about the importance of safeguarding the environment and healthy eating. Expert scientists work across the city, the nation, and the globe to document the plants and fungi of the world—and find actionable, nature-based solutions to the planet's dual climate and biodiversity crises. With eyes always looking forward, they train the next generation of botanists, gardeners, landscape designers, and environmental stewards, ensuring a green future for all. At NYBG, it's nature—or nowhere.

About PRX

Celebrating more than 20 years as a nonprofit public media company, PRX works in partnership with leading independent creators, organizations, and stations to bring meaningful audio storytelling into millions of listeners' lives. PRX is one of the world's top podcast publishers, public radio distributors, and audio producers, serving as an engine of innovation for public media and podcasting to help shape a vibrant future for creative and journalistic audio. Shows across PRX's portfolio of broadcast productions, podcast partners, and its Radiotopia podcast network have received recognition from the Peabody Awards, the Tribeca Festival, the International Documentary Association, the National Magazine Awards, and more, including in 2022 when Futuro Media and PRX won a Pulitzer Prize. Visit PRX.org.

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The New York Botanical Garden is located at 2900 Southern Boulevard, Bronx, New York 10458. For more information, visit <u>nybg.org</u>

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden's general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation, and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.

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